

FOR IMMEDIATE RELEASE

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Centennial, CO December 7, 2007 – Online shopping through goodsearch.com offers gift-givers an easy way, no-cost to donate to **SMARTS!** the South Metro Arts Center, Inc. To make free donations to **SMARTS!**, online shoppers go to www.goodsearch.com/goodshop.aspx, select South Metro Arts from the list of donors, and click on the merchant from which they want to purchase. A portion of the sales amount goes to **SMARTS!** at no additional cost to the buyer. A wide range of merchants are participating in this program, including Best Buy, Circuit City, Gap, Home Depot, Macy's, Nordstrom, Sears, Staples, and Target.

SMARTS!, a volunteer-run organization is working toward the formation and building of a comprehensive arts center for South Metro Denver. Fund raising events for 2008 include a Spring-time symposium on arts and the Colorado economy, the annual late Spring golf tournament, and the annual June wine tasting. The grass roots organization is managed by an executive board and an executive director, featuring John Phillips, Chair; Marilyn Adkins, Vice Chair; Clyde Gilley, Treasurer; Gordon Brown, Volunteer Director and Librarian; Lillian Macca, Historian; Kim Larson-Cooney, Education Director; Shirley Meier, Member; and Pam O'Mara, Executive Director. Ms O'Mara has provided enterprise and marketing strategy consultation for more than 20 years; is the President of IP²InSource LLC; and holds degrees from Pierce Law Center (L.L.M. in Intellectual Property), New England School of Law (J.D.); Rensselaer Polytechnic Institute (M.S.); and Hofstra University (B.A).

For more information about **SMARTS!** (www.southmetroarts.org), fundraising events, and sponsorship opportunities, contact Pam O'Mara: pom@southmetroarts.org. For more information about GoodSearch and GoodShop, visit goodsearch.com.

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